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Dynamic Gains of Including Emerging Markets Assets in an International
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Dynamic Gains of Including Emerging Equity Market in an International Diversified Portfolio^{*}

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Abstract

Using a utility based measure and under a conditional mean-variance framework this paper analyzes the economic value of diversifying into emerging market. Depending on risk tolerance characteristics, the value of diversifying into emerging equity markets is estimated to be between 100 and 300 annual basis points, even after imposing realistic constraints that investors face in these markets. Importantly, the methodology used in this paper allows studying how changes in the national and international environment affects this measure. The analysis indicates that while emerging market crises seem to reduce these economic gains, when US economy is in a recession, investing in emerging equity markets still help improving the portfolio performance. At the same time, although in the early nineties a capital market liberalization process took place, the gains of investing in emerging equities remain economically significant, with a growing trend from 2001 on.

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1 Introduction

It is widely known in the asset allocation literature that when investors diversify internationally, significant performance gains can be obtained. Although this literature has been concentrated in developed markets (De Santis and Gerard (1997)), from last decay emerging equity markets has gotten a lot of attention between academia and practitioners. Most papers study whether adding emerging markets to benchmark portfolios statistically shifts the mean variance frontier, using both conditional and unconditional information (DeSantis (1994), Harvey (1994, 1995), Bekaert and Urias (1996), De Roon et al (2001), Li et al (2003)). Once we know that emerging markets statistically improve the investment opportunity set, a natural question that investors seek to answer is whether this new opportunity has any economic value. In other words, it is interesting to get some idea about the value of including equities from emerging markets in an international diversified portfolio. In this paper I address this issue, estimating the out-of-sample maximum fee that an investor is willing to pay to switch from the ex-ante optimal portfolio of equities from developed economies, to the ex-ante optimal portfolio including assets from both developed and developing countries¹. Importantly, I calculate the “ex-ante” certainty equivalent rate of return for the last two decades in order to analyze the effect of the time-varying economic environment over this measure of value across time.

Several authors analyze the roll of emerging equity markets in portfolio diversification problems. Given the relatively low correlation between these equity markets and developed ones, portfolio theory suggests that including holdings from these countries may improve the portfolio performance. Taking this fact into account, DeSantis (1994) and Harvey (1995) argue that US investors can benefit from including emerging markets asset in their portfolios because emerging markets returns are not spanned by the developed ones. Similar findings can be found in Bekaert and Urias (1996). They argue that using emerging equity market indices, previous studies do not consider the high transaction costs, low liquidity and investment constraints associated with investment in emerging markets. Using closed-end country

¹In this paper I will use emerging economies and developing economies as synonymous.

funds, that is, funds that are available to international investors, they also find a diversification benefit when including emerging equity markets in an international diversified portfolio. On the other hand, De Roon et al (2001) suggest that when short-selling constraints are included in the analysis (characteristic of emerging equity markets), the evidence in favor of including developing markets equity holding tends to disappear. Nevertheless, their statistical analysis implies that when emerging markets are considered individually, for some Latin American or Asian indices, the mean-variance frontier is statistically shifted. Finally, using a Bayesian inference approach, Li et al (2003) show that the diversification benefit remains substantial after imposing short-sale constraints in these markets. In short, all these findings suggest that emerging equity markets statistically improve the investment opportunity for an investor that wants to invest abroad, but they leave unanswered the question of whether this phenomenon has any quantitatively relevant economic value.

Little research has been done to study the value of adding emerging equities in an international portfolio. Harvey (1994) and Bekaert and Urias (1996) analyze the economic significance of their finding, but their economic measure is the Sharpe Ratio. The Sharpe Ratio is the most common measure of portfolio performance in finance but its implications have been questioned by Bernardo and Ledoit (2000) and Goetzmann et al (2002). Moreover, the Market Sharpe Ratio does not depend on the risk aversion of the investor; a proper economic measure should depend on investor's risk tolerance. As will be shown in this work, the risk aversion coefficient plays an important role in the analysis of the question addressed by this paper. Although Li et al (2003) do not use the Sharpe Ratio, their economic measure does not depend on the risk aversion coefficient. Moreover, they use unconditional information in their analysis. In other words, not only do they omit the importance of investor's tolerance to risk in their paper, but also they neglect the time varying nature and predictability of the mean, covariance matrix and higher order moments in the asset returns. To address this issue, I use conditional information in my analysis. Finally, Li (2003) uses a utility based economic measure, but his study is unconditional, which produces misleading results, as it is shown in this work.

In this paper, I examine not only the economic value of diversifying into emerging equity

markets using a utility based economic measure, which links the investor's tolerance to risk with his diversification decision, but also I use conditional information to forecast the relevant moment of the asset distributions. At the same time, I estimate the diversification benefit over time, which allows me to analyze how the “ex ante” value of international diversification has changed over the last two decades.

The framework in this paper is very simple. The investor solves a sequence of myopic single-period portfolio choice problems, that is, he is a mean-variance utility maximizer and chooses the portfolio strategy for the upcoming month, given the available information set. In other words, this ‘quadratic criterium’ investor will rebalance his portfolio each month given the contemporaneous information set. The investor is able to invest in sixteen emerging equity markets, four developed countries and in a risk free bond, given (the empirically relevant) short-sale constraint and 20 % cap on emerging equity market holdings (see Harvey 1994). In order to estimate the dynamic trading strategy for the investor, I need to forecast both the expected return of each equity market and the conditional covariance matrix. They are estimated in the following way, to the Flexible Multivariate GARCH model proposed by Ledoit et al (2003) I incorporate a mean equation for each country where the set of instruments used to estimate the expected return are a combination of that generally used in international asset pricing literature (see Harvey (1994), DeSantis (1994), Bekaert and Harvey (1995), DeSantis and Gerard (1997)). With the estimation of the dynamic trading strategy, I calculate the “ex-ante” certainty equivalent rate of return (at each point in time) as the risk free rate that makes the investor indifferent between holding the optimal diversified portfolio (that is, including both emerging and developed equity markets) and a portfolio of only developed equity markets. The resultant time series allows me to examine the effects of the US recession, emerging market crises and economic liberalization process on the estimated economic value.

While Merton (1969) has shown that if the opportunity set changes over time, optimal portfolio choice for multiple-period investors can be very different from the static problem, there are numerous reasons that justify the use of this framework. One is tractability. Given that I include twenty equity markets and one risk free bond, solving a myopic mean-variance

problem at each point in time is much simpler than solving an intertemporal dynamic programming asset allocation problem for a non-logarithmic utility function. Another reason is that the literature related to this paper works under this assumption. In order to compare my results with the previous literature, a mean-variance framework seems appropriate. Finally, as Brandt (2004, pag. 15) claims: “The myopic portfolio choice is an important special case for practitioners and academic alike. There are, to my knowledge, few financial institutions that implement multiperiod investment strategies involving hedging demands. . . . A common justification from practitioners is that the expected utility loss from errors that could creep into the solution of a complicated dynamic optimization problem outweighs the expected utility gain from investing optimally as opposed to myopically. . . .”, or as Lee (2000, pag 21) states: “in the investment industry Tactical Asset Allocation is essentially a single-period or myopic strategy; it assumes that the decision maker has a (mean-variance) criterion defined over the one-period rate of return on the portfolio”. In other words, the use of a mean-variance framework is, arguably, relevant from a positive prospective.

The estimation performed in the paper indicates that, depending on risk tolerance characteristics, the value of diversifying into emerging equity markets is estimated to be between 100 and 300 annual basis points, even under a twenty percent cap in emerging markets. Importantly, the methodology used in this paper allows insight into how changes in national and international environment affects this measure. The analysis indicates that the economic value of diversification is reduced by emerging markets crises. Moreover, when the US economy is in a recession, investing in emerging equity markets still helps to improve the portfolio performance. At the same time, although in the early nineties a capital market liberalization process took place, the gains of investing in emerging equities remain economically significant, with a growing trend from 2001 on.

The rest of the paper is organized as follows. Section 2 develops the methodology use in this paper for measuring the economic value of including emerging equity markets holdings in an international diversified portfolio. Section 3 describes the data use in the empirical analysis. The estimated results are reported in Section 4. Finally, conclusions and implication for further research are given in Section 5.

2 Methodology

2.1 Economic Model

The analysis in this paper is conducted from the US perspective, where the investor is able to hold domestic equities, domestic bonds, and equities indices from different countries (three additional developed economies equity indices and sixteen emerging equity markets, that will be explained in detail in the following section).

The economic framework use in this paper is an investor who solves a sequence of myopic single-period portfolio choice problems. In general, the quadratic utility can be seen as a second order approximation to the investor utility function, consequently, under this approximation, the investor's expected utility at period t is given by:

$$E_t[U(W_{t+1})] = W_t E_t[R_{p,t+1}] - \frac{\alpha W_t^2}{2} E_t[R_{p,t+1}^2] \quad (1)$$

where $R_{p,t+1}$ represent the portfolio return. Following Fleming et al (2001), to facilitate comparisons across portfolios, I assume that αW_t is constant across time, that is, I assume that investor relative risk aversion coefficient, $\gamma = \frac{\alpha W_t}{(1-\alpha W_t)}$, remain fixed. In other words, the investor expected utility is given by:

$$E_t[U(W_{t+1})] = W_t \left\{ E_t[R_{p,t+1}] - \frac{\gamma}{2(1+\gamma)} E_t[R_{p,t+1}^2] \right\} \quad (2)$$

The investor solves the following optimization problem at each point in time:

$$\max_{\omega} (2) \quad s.t. \quad 0 \leq \omega \leq 1 \quad and \quad \omega'1 = 1 \quad (3)$$

were ω denote the vector of portfolio weights on the risky assets. Note that I am imposing short sale constrains in the problem given the empirical relevance for the purpose of this paper. In other words, at each point in time this myopic investor faces a different efficient mean-variance frontier, which implies a different tangency portfolio. Then given his tolerance to risk, the investor will optimally decide the fraction invested in the risky (tangency) portfolio and the risk free rate.

To estimate the economic value of diversifying into emerging equity markets, I solve problem (3) for three different investment opportunity sets. First, I allow the investor to choose only among developed countries equity indices and a risk free bond and I calculate the expected utility at each point in time, $E_t[U(R_{Dev,t+1})|Dev]$; then I solve problem (3) assuming that the investor not only is able to invest in developed markets and a risk free asset, but also in emerging equity market. Finally in order to be more realistic, following Harvey (1994), given institutional and legal restrictions face by institutional investors, problem (3) is solved allowing the investor to invest in developed indices, risk free bond and emerging market equities, but imposing a 20 % cap in the total holding of developing economies, then, calling the expected utility at each point in time for this last case, $E_t[(R_{EM,t+1})|EM]$, the economic measure is given by λ_t which is the solution of the following equation:

$$E_t[U(R_{EM,t+1} - \lambda_t)|EM] = E_t[U(R_{Dev,t+1})|Dev]$$

$$E_t[R_{EM,t+1} - \lambda_t] - \frac{\gamma}{2(1 + \gamma)} E_t[(R_{EM,t+1} - \lambda_t)^2] = E_t[R_{Dev,t+1}] - \frac{\gamma}{2(1 + \gamma)} E_t[R_{Dev,t+1}^2] \quad (4)$$

λ_t is the “ex-ante” utility based economic measure, which represents the risk free rate that makes the investor indifferent between holding the optimal diversified portfolio (that is, including both emerging –with 20% cap– and developed equity markets) versus a portfolio containing only developed equity markets and a risk free bond. Note that this measure depends on the relative risk aversion coefficient. I report λ_t for $\gamma = 3$ and $\gamma = 10$. Finally, standard errors are calculated using bootstrap method explain later in this article.

2.2 Econometric Methodology

To be able to calculate the economic gain measure proposed in this paper, I need to estimate the following inputs for the investor problem: the expected return and the conditional variance-covariance matrix.

The mean equation used in this paper, is a combination of the ones typically used in the international asset pricing literature (Harvey (1994), DeSantis (1994), Bekaert and Harvey (1995), DeSantis and Gerard (1997)). In particular, the excess return, $r_{i,t}$, of the national equity index of country i in US dollars is given by the following form:

$$r_{i,t} = Z_{t-1}^i \beta_i + Z_{t-1} \delta_i + \varepsilon_{i,t} \quad (5)$$

where Z_{t-1}^i and Z_{t-1} represent local and global variables respectively, in the information set of the investor. The matrix Z_{t-1} contains a constant, the lagged world return, the lagged default spread (defined as the yield difference between Moody's BAA and AAA rate bonds), the month to month change in the U.S. term premium (measure by the yield on the ten-year U.S. Treasury note in excess of the one-month T-Bill rate), the lagged MSCI world dividend yield and the lagged Eurodollar rate. On the other hand, the matrix Z_{t-1}^i includes the lagged local return, lagged country dividend yield and the change in the exchange rate between the local currency and the US dollar.

The second input to be estimated is the conditional variance-covariance matrix. Presently, it is known that GARCH models give reasonable result to estimate this matrix; of course, the GARCH specification does not arise directly out of any economic theory, but as in the traditional autoregressive moving average time series analogue, it provides a close and parsimonious approximation to the form that heteroscedasticity is typically found in financial time-series data.

I estimate the conditional variance-covariance matrix using the Flexible Multivariate GARCH model proposed by Ledoit et al (2003). The reason for doing so is because this methodology avoids imposing additional restrictions on the variance covariance matrix (e.g. zero correlation, constant correlation or some other factor structure, see Bollerslev (1990), Kroner and Sultan (1993), Ding and Engle (1994) and Engle (2002)), which has been the common way to estimate this types of models. Moreover, when the investor increases the number of asset in the estimation (for example to 20 as in this paper), it is much more efficient (and possible) to implement than any other way to estimate multivariate GARCH models. At the same time, Ledoit et al (2003) present evidence where their multivariate

GARCH model is better than usual ways to parameterize the covariance matrix².

Given the residual of the proposed mean equation (5), the conditional variance/covariance of each country equity return is given by:

$$E_{t-1}[\varepsilon_{i,t}] = 0$$

$$Cov_{t-1}[\varepsilon_{i,t}, \varepsilon_{j,t}] \equiv h_{i,j,t} = c_{i,j} + a_{i,j}\varepsilon_{i,t-1}\varepsilon_{j,t-1} + b_{i,j}h_{i,j,t-1} \quad (6)$$

where subscript $t - 1$ denotes the conditional information set available at time $t - 1$ and $\varepsilon_{i,t}$ is the residual coming from equation (5) for country i ($i = 1, \dots, N$) at time t . The parameter values satisfy $a_{i,j}, b_{i,j} \geq 0$ for all $i, j = 1, \dots, N$; $c_{i,j} > 0$ for all $i = 1, \dots, N$.

The coefficients of this diagonal-vech model are estimated in a two step methodology proposed by Ledoit et al. (2003). In the first step, $c_{i,j}$, $a_{i,j}$ and $b_{i,j}$ are separately estimated for every (i, j) , using one and two dimensional GARCH(1,1) model, that is estimated by quasi-maximum likelihood estimation. Unfortunately, nothing guarantees that when bringing together the output of these separate estimations, a positive semi-definite variance-covariance matrix will emerge. So, in the second step, using the numerical algorithm due to Sharapov (1997, Section 3.2), I transform the estimated C , A and B matrixes (\hat{C} , \hat{A} and \hat{B}) to positive semi-definite matrices forcing the diagonal parameters obtained in the univariate GARCH(1,1) estimation to remain unchanged, (see appendix A for more detail).

Unfortunately, the simplicity and the efficiency of this methodology to estimate the conditional variance-covariance matrix comes with the disadvantage that their methodology does not give straightforward standard errors of the parameters estimates. So, in this paper, I follow the bootstrap method that they propose in order to calculate the corresponding standard error of the estimated coefficient (for details in the bootstrap method, see appendix B).

²That is, using different criteria like forecast accuracy, persistence of standardized residuals, precision of VaR and optimal portfolio selection, they found that Flex Multivariate GARCH performance better, than other multivariate GARCH models.

3 Data and preliminary empirical analysis

The data used in this paper is time series data for the monthly dollar-dominated returns on stock indices for United States, United Kingdom, Japan, Germany, Argentina, Brazil, Chile, Colombia, India, Jordan, Korea, Malaysia, Mexico, Nigeria, Pakistan, Philippines, Taiwan, Thailand, Venezuela and Zimbabwe.

The developed country data are from the Morgan Stanley Capital International (MSCI), while the emerging market indices are from the International Finance Corporation of the World Bank³. The risk-free rate used in the paper is the U.S. T-Bill closet 30 days to maturity, as reported in the CRSP risky-free files. The sample period is from December 1984 to April 2003.

Table 1 presents the summary statistics for the U.S. dollar-dominated annualized returns on the stock indices for the twenty countries used in this paper. Panel A in the table contains the mean, standard deviation, the coefficient of autocorrelation of order one and the Ljung-Box statistic of order 12. Panel B shows the unconditional correlation among the twenty equity indices.

On average, the mean US dollar annual return for emerging equity markets is higher than for the developed one. While all the developed annual returns are below 14%, 12 out of 16 historical annual returns for emerging economies are above 15%, achieving 38% in one case (Argentina). Only India, Jordan, Malaysia and Thailand present annual returns similar to those found in the MSCI data.

As is expected, higher historical returns in emerging market are present with higher historical volatilities. The annual volatility ranges from 15% (Jordan) to 81% (Argentina). With the exception of Jordan, all the emerging equity indices volatility exceeds the 25%. In contrast, the volatilities for UK, Japan, Germany and US are below 25%.

Regarding the autocorrelation, panel A illustrates that four emerging markets (Chile, Colombia, Mexico and Philippines) have considerable autocorrelation of order one (they

³Both the MSCI and the IFC data has been widely used in previous studies (Harvey (1994), DeSantis (1994), Bekaert and Harvey (1995), DeSantis and Gerard (1997))

Table 1
Summary Statistics Stocks Indices Annual Returns

Annualized monthly dollar-denominated returns on the equity indices of sixteen emerging and four developed countries form the International Finance Corporation and Morgan Stanley Capital International, respectively. The sample period is from December 1984 to April 2003.

Panel A: Summary Statistics																				
Arg	Bra	Chi	Col	Ind	Jor	Kor	Mal	Mex	Nig	Pak	Phi	Tai	Tha	Ven	Zim	UK	Jap	Ger	US	
Mean	0.38	0.27	0.26	0.20	0.11	0.08	0.09	0.28	0.19	0.15	0.19	0.19	0.14	0.17	0.28	0.13	0.07	0.14	0.13	
StDev.	0.81	0.60	0.27	0.30	0.32	0.15	0.34	0.41	0.45	0.34	0.38	0.45	0.41	0.47	0.46	0.19	0.25	0.24	0.16	
ρ_1	0.01	0.02	0.22***	0.40***	0.11	0.00	0.09	0.25***	0.00	0.03	0.30***	0.06	0.10	0.03	0.07	-0.05	0.09	-0.05	-0.01	
Q_{12}	11.29	8.24	25.31***	45.42***	14.45	10.78	8.85	37.00***	27.90***	14.53	10.07	33.08***	16.85	34.62***	10.54	16.14	8.16	19.72*	12.26	11.41
*, ** and *** denotes significance at 10%, 5% and 1% respectively.																				
Panel B: Unconditional Correlations																				
Arg	Bra	Chi	Col	Ind	Jor	Kor	Mal	Mex	Nig	Pak	Phi	Tai	Tha	Ven	Zim	UK	Jap	Ger	US	
Arg	1.00																			
Bra	0.07	1.00																		
Chi	0.13	0.30	1.00																	
Col	0.03	0.16	0.23	1.00																
Ind	0.16	0.15	0.24	0.05	1.00															
Jor	-0.03	0.02	0.06	0.07	0.11	1.00														
Kor	0.01	0.13	0.25	0.10	0.11	0.00	1.00													
Mal	0.06	0.14	0.32	0.11	0.14	0.02	0.24	1.00												
Mex	0.26	0.20	0.41	0.12	0.14	0.01	0.23	0.32	1.00											
Nig	0.03	0.08	0.08	0.14	0.02	0.02	0.04	-0.05	-0.01	1.00										
Pak	0.04	0.16	0.18	0.33	0.21	0.13	0.09	0.20	0.16	0.04	1.00									
Phi	0.07	0.19	0.38	0.20	0.07	0.02	0.29	0.49	0.24	0.01	0.11	1.00								
Tai	0.09	0.16	0.36	0.16	0.06	0.05	0.20	0.35	0.37	-0.07	0.11	0.28	1.00							
Tha	0.12	0.15	0.37	0.14	0.15	0.09	0.45	0.62	0.34	-0.03	0.20	0.56	0.42	1.00						
Ven	0.12	0.02	0.05	0.19	0.11	0.02	0.02	0.16	0.09	0.07	0.07	0.07	-0.03	0.04	1.00					
Zim	-0.03	0.01	0.11	0.07	0.12	-0.01	0.18	0.13	0.05	0.06	0.02	0.11	0.08	0.13	0.11	1.00				
UK	0.03	0.22	0.25	0.12	0.05	0.18	0.25	0.30	0.27	0.03	0.12	0.24	0.17	0.26	0.11	0.01	1.00			
Jap	-0.02	0.18	0.15	0.05	-0.03	0.04	0.41	0.17	0.19	0.12	-0.02	0.27	0.21	0.25	0.01	0.11	0.43	1.00		
Ger	0.10	0.26	0.27	0.10	0.10	0.14	0.16	0.26	0.26	0.06	0.10	0.26	0.24	0.27	-0.05	0.02	0.58	0.30	1.00	
US	0.12	0.27	0.39	0.14	0.06	0.05	0.32	0.39	0.45	0.06	0.07	0.33	0.25	0.38	0.07	0.00	0.64	0.31	0.53	1.00

range from 0.22 to 0.40). Moreover, three more countries in the IFC sample have autocorrelations around 10 % (India, Malaysia and Thailand). Contrary, only Japan has autocorrelation of order one of 9% and the remaining developed countries show smaller coefficients than 0.05 in absolute value. Similar results are found using the Ljung-Box statistic of order 12.

Panel B of Table 1 presents the unconditional correlation between the twenty countries analyzed in this paper. Overall, the sample has low average cross-correlation (0.16) which varies from -7% (correlation between Nigeria and Taiwan) to 64% between the US and UK. Interestingly, the average correlation between US and emerging markets is less than half the average between this economy and the developed ones (21% versus 49%). Finally, for the 11 negative unconditional correlations found in the sample, none of them are between developed market indices.

On the whole, even though emerging markets equity indices present historical higher volatility than the developed ones, the low correlations imply that including emerging markets equity holdings may improve the portfolio performance. Of course, this analysis is unconditional and at most should be taken as argumentative, but gives some flavor about the finding that this paper will show in subsequent sections.

Finally, before discussing the results of this paper, let me comment that the information set use in this paper are the commonly used in the asset pricing literature (Harvey (1994), DeSantis (1994), Bekaert and Harvey (1995), DeSantis and Gerard (1997)). Consequently I omit any statistical description of these variables.

4 Results

In this section, I present the main results of the paper. At the beginning I spend some time talking about the estimation of the main inputs for the investor problem, e.g.: expected return and conditional variance. Then, I analyze the main aim of this paper: value of diversifying into emerging equity markets.

4.1 Predictability of the returns

Following Harvey (1994), Table 2 present the results of estimating equation (5) by OLS for each of the countries using the entire sample. The table depicts the R^2 and two Wald tests that help to understand whether local or both world and local variables are statistically significant to explain the expected return of each country. That is, as long as equity markets are affected for local (country) specific factors, correlations among country indices will be low, then international portfolio diversification will, a priori, improve portfolio performance.

As can be seen from the table, for ten countries the linear model (equation (5)) exhibits significance predictability. Notably, for all the developed countries, the model is significant. On the other hand, for only five countries (Colombia, Korea, Malaysia, Mexico and Philippines –all emerging economies–) local variables are statistically important to explain the expected return.

Table 2
Mean equation estimations

OLS regression of the excess return of each country onto local and global information set of the investor. The global variables are a constant, the lagged world return, the lagged default spread (defined as the yield difference between Moody's BAA and AAA rate bonds), the month to month change in the U.S. term premium (measure by the yield on the ten-year U.S. Treasury note in excess of the one-month T-Bill rate), the lagged MSCI world dividend yield and the lagged Eurodollar rate. On the other hand, local ones includes the lagged local return, lagged dividend country dividend yield and the change in the exchange rate between the local currency and the US dollar.

<i>Country</i>	<i>Arg</i>	<i>Bra</i>	<i>Chi</i>	<i>Col</i>	<i>Ind</i>	<i>Jor</i>	<i>Kor</i>	<i>Mal</i>	<i>Mex</i>	<i>Nig</i>
R^2	0.033	0.035	0.109	0.249	0.034	0.028	0.133	0.047	0.101	0.027
Wald Test	0.898	0.955	3.225	8.694	0.920	0.768	4.010	1.304	2.962	0.736
(excluding local + world)	(0.519)	(0.472)	(0.002)	(0.000)	(0.500)	(0.632)	(0.000)	(0.243)	(0.004)	(0.660)
Wald Test	0.305	1.290	1.800	14.295	0.744	0.088	8.039	2.519	3.426	1.189
(excluding local)	(0.822)	(0.279)	(0.148)	(0.000)	(0.527)	(0.966)	(0.000)	(0.059)	(0.018)	(0.315)

<i>Country</i>	<i>Pak</i>	<i>Phi</i>	<i>Tai</i>	<i>Tha</i>	<i>Ven</i>	<i>Zim</i>	<i>UK</i>	<i>Jap</i>	<i>Ger</i>	<i>US</i>
R^2	0.046	0.163	0.053	0.045	0.064	0.031	0.081	0.068	0.072	0.069
Wald Test	1.267	5.123	1.482	1.236	1.799	0.838	2.314	1.917	2.048	2.250
(excluding local + world)	(0.262)	(0.000)	(0.165)	(0.280)	(0.079)	(0.570)	(0.021)	(0.059)	(0.042)	(0.032)
Wald Test	0.366	5.657	1.850	1.423	0.492	0.441	1.339	1.031	1.795	0.148
(excluding local)	(0.778)	(0.001)	(0.139)	(0.237)	(0.688)	(0.724)	(0.263)	(0.380)	(0.149)	(0.863)

p-values are reported between brackets

Regarding the percentage of the sample variability explained by the model, for five coun-

tries (Chile, Colombia, Korea, Mexico and Philippines), the R^2 is higher than 10%. Note that these five countries are emerging economies. For the rest of the sample the coefficient of determination range from 3% to 8%.

It is important to mention, that even though Harvey (1994) used a different sample period (and more countries), my results are similar. As in his paper, the main message of these estimations is that emerging equity markets seems to be more predictable than developed ones; consequently, exploiting these characteristics in the portfolio diversification problem may lead to significant improvement in portfolio performance.

Finally, it is important to note, that the analysis of this section was performed using the entire sample. In contrast, when estimating the “ex ante” expected gain of international diversification, I run out-of-sample regressions to predict the expected return and omit the "looking ahead bias" in my estimations. Unfortunately, this implies that for the former out-of-sample estimations I am using less information than for the later ones.

4.2 Conditional Variance-Covariance Matrix

Given the methodology described in the previous section the only parameters that I need to estimate are the elements of the matrices C , A and B , since the conditional variance-covariance matrix has the following form: $H_t = C + A * (\varepsilon_{t-1}\varepsilon_{t-1}) + B * H_{t-1}$, (where $*$ denotes the Hadamard product of two matrices). The estimation of these parameters and their respectively bootstrapped standard errors using the whole sample, are reported in Table 3.

Most of the coefficients of A and B are significant, at the standard levels. Moreover, all diagonal coefficients in these two matrixes are highly significant with the exception of Korea and Nigeria for matrix A and Venezuela for matrix B . At the same time, some well known, nevertheless interesting, results arise from this table. The estimations suggest that, consistent with the GARCH literature, $a_{ii} + b_{ii}$ are close to one for most of the cases. That is, the conditional variance for the index return for each country is a very persistent process. For example, for US and UK, $a_{ii} + b_{ii}$ are equal to 0.99 and 0.98, respectively. For emerging

Table 3
Flexible Multivariable GARCH estimation

Matrix A

	Arg	Bra	Chi	Col	Ind	Jor	Kor	Mal	Mex	Nig	Pak	Phi	Tai	Tha	Ven	Zim	UK	Jap	Ger	US
Arg	0.3007 (0.0422)																			
Bra		0.1264 (0.0345)																		
Chi			0.0445 (0.0101)																	
Col				0.1209 (0.0085)																
Ind					0.1445 (0.0014)															
Jor						0.1209 (0.0068)														
Kor							0.1624 (0.0196)													
Mal								0.1851 (0.0257)												
Mex									0.1557 (0.0011)											
Nig										0.1599 (0.1342)										
Pak											0.1532 (0.0034)									
Phi												0.0822 (0.0285)								
Tai													0.1129 (0.0053)							
Tha														0.1592 (0.0374)						
Ven															0.1090 (0.0374)					
Zim																0.1863 (0.0275)				
UK																	0.0520 (0.0020)			
Jap																		0.0846 (0.0306)		
Ger																			0.0914 (0.0017)	
US																				0.1019 (0.0217)

Bootstrap standard error are between brackets

Table 3 (continued)
Flexible Multivariable GARCH estimation

Matrix B

	Arg	Bra	Chi	Col	Ind	Jor	Kor	Mal	Mex	Nig	Pak	Phi	Tai	Tha	Ven	Zim	UK	Jap	Ger	US
Arg	0.6993 (0.0424)																			
Bra	0.7399 (0.1441)	0.8603 (0.0895)																		
Chi	0.6209 (0.2822)	0.7188 (0.3267)	0.7887 (0.3585)																	
Col	0.5412 (0.1446)	0.5980 (0.2278)	0.5328 (0.2422)	0.6790 (0.1785)																
Ind	0.3960 (0.2118)	0.3477 (0.0614)	0.2258 (0.1026)	0.3169 (0.0211)	0.3520 (0.1007)															
Jor	0.6667 (0.3030)	0.7517 (0.2504)	0.5039 (0.2290)	0.5660 (0.2479)	0.3854 (0.1575)	0.7871 (0.3577)														
Kor	0.4998 (0.0498)	0.6716 (0.0733)	0.5746 (0.2612)	0.4971 (0.0936)	0.1571 (0.0032)	0.6110 (0.2140)	0.7303 (0.0003)													
Mal	0.6970 (0.1317)	0.8000 (0.0633)	0.7028 (0.3195)	0.5940 (0.0042)	0.3271 (0.0345)	0.7027 (0.3194)	0.6518 (0.1233)	0.7661 (0.0675)												
Mex	0.5504 (0.2130)	0.6790 (0.1047)	0.5532 (0.4515)	0.5386 (0.1132)	0.2327 (0.1140)	0.6408 (0.2913)	0.6363 (0.1598)	0.6554 (0.2066)	0.6366 (0.2719)											
Nig	0.5753 (0.1653)	0.7411 (0.1428)	0.6408 (0.2912)	0.5702 (0.2113)	0.1820 (0.5551)	0.5890 (0.2570)	0.5942 (0.0992)	0.6671 (0.0392)	0.5967 (0.1465)	0.8402 (0.1349)										
Pak	0.6251 (0.1913)	0.7094 (0.1070)	0.4503 (0.2047)	0.4336 (0.1971)	0.3852 (0.4350)	0.7174 (0.2984)	0.5645 (0.2194)	0.6316 (0.1953)	0.5166 (0.1348)	0.5196 (0.2362)	0.8468 (0.0941)									
Phi	0.6239 (0.1472)	0.6812 (0.0626)	0.5803 (0.2848)	0.3835 (0.1743)	0.3286 (0.0397)	0.6068 (0.1539)	0.5209 (0.1554)	0.6483 (0.1212)	0.5153 (0.0584)	0.4365 (0.1984)	0.6147 (0.3029)	0.6683 (0.3094)	0.6037 (0.6464)							
Tai	0.5259 (0.0043)	0.6093 (0.0052)	0.5917 (0.9689)	0.4570 (0.0723)	0.2077 (0.0805)	0.5462 (0.1471)	0.5830 (0.0631)	0.6263 (0.2747)	0.5731 (0.1532)	0.4385 (0.0666)	0.4033 (0.1833)	0.5541 (0.1501)	0.6464 (0.0688)							
Tha	0.6670 (0.0674)	0.7078 (0.0134)	0.6166 (0.2690)	0.5192 (0.2011)	0.3849 (0.1172)	0.6661 (0.2483)	0.5771 (0.0137)	0.6975 (0.1430)	0.5630 (0.1701)	0.4529 (0.1943)	0.6538 (0.0041)	0.6715 (0.0060)	0.6037 (0.0984)	0.7484 (0.1761)						
Ven	0.1819 (0.0827)	0.1764 (0.0802)	0.1875 (0.0852)	0.1647 (0.0749)	0.1234 (0.1561)	0.1358 (0.0617)	0.1026 (0.0466)	0.1737 (0.2789)	0.1158 (0.0526)	0.1268 (0.0569)	0.1367 (0.0621)	0.1544 (0.0702)	0.1253 (0.0557)	0.1805 (0.0821)	0.0712 (0.0824)					
Zim	0.7131 (0.0806)	0.7429 (0.1120)	0.6774 (0.3079)	0.4667 (0.0778)	0.3729 (0.0117)	0.5900 (0.2682)	0.4185 (0.0263)	0.6830 (0.3104)	0.4772 (0.2169)	0.6033 (0.1336)	0.5889 (0.1821)	0.6329 (1.2158)	0.4767 (0.0371)	0.6320 (0.0700)	0.1930 (0.0877)	0.8137 (0.0122)				
UK	0.7335 (0.0024)	0.8802 (0.0213)	0.7355 (0.3343)	0.5759 (0.1485)	0.3025 (0.0285)	0.7719 (0.3793)	0.7418 (0.3793)	0.8216 (0.0888)	0.7110 (0.2288)	0.7617 (0.1609)	0.7416 (0.1242)	0.7045 (0.1723)	0.6496 (0.0519)	0.7284 (0.0674)	0.1585 (0.0714)	0.7301 (0.0053)	0.9308 (0.0157)			
Jap	0.6232 (0.0220)	0.7747 (0.1064)	0.6705 (0.3048)	0.4430 (0.0101)	0.2027 (0.0098)	0.6461 (0.2937)	0.6733 (0.0579)	0.7189 (0.1224)	0.6177 (0.2108)	0.8849 (0.0174)	0.6397 (0.0195)	0.6284 (0.1515)	0.5803 (0.0006)	0.6232 (0.0559)	0.1232 (0.0560)	0.6454 (0.1148)	0.8407 (0.0966)	0.7886 (0.1485)		
Ger	0.7064 (0.0453)	0.8301 (0.2523)	0.7466 (0.3393)	0.5086 (0.0937)	0.2844 (0.0888)	0.7097 (0.3226)	0.7085 (0.0839)	0.7971 (0.5565)	0.6799 (0.2539)	0.6436 (0.0212)	0.6544 (0.1066)	0.7345 (0.0392)	0.7041 (0.1738)	0.7453 (0.1287)	0.1611 (0.0478)	0.7095 (0.0665)	0.8809 (0.1044)	0.8051 (0.1322)	0.8980 (0.0974)	
US	0.7119 (0.1014)	0.8497 (0.0343)	0.7725 (0.3511)	0.5799 (0.1123)	0.2837 (0.0681)	0.7106 (0.2919)	0.7306 (0.0050)	0.8083 (0.1856)	0.6857 (0.1806)	0.7283 (0.1749)	0.6833 (0.1633)	0.6909 (0.0939)	0.6608 (0.1194)	0.7289 (0.0001)	0.1717 (0.0780)	0.7157 (0.0281)	0.8971 (0.0135)	0.8131 (0.0744)	0.8686 (0.0903)	0.8898 (0.0269)

Bootstrap standard error are between brackets

Table 3 (continued)
Flexible Multivariable GARCH estimation

Matrix C

	Arg	Bra	Chi	Col	Ind	Jor	Kor	Mal	Mex	Nig	Pak	Phi	Tai	Tha	Ven	Zim	UK	Jap	Ger	US
Arg	0.3263 (0.3181)																			
Bra	0.1670 (0.3207)	0.0829 (0.2390)																		
Chi	0.1666 (0.2889)	0.1229 (0.3158)	0.1286 (0.3519)																	
Col	0.0875 (0.0405)	0.0871 (0.0266)	0.0636 (0.0631)	0.1565 (0.0658)																
Ind	0.2493 (0.2464)	0.2287 (0.3484)	0.1608 (0.0420)	0.0309 (0.0042)	0.5712 (0.2798)															
Jor	0.0132 (0.0784)	0.0057 (0.0018)	0.0188 (0.0031)	0.0211 (0.0013)	0.0372 (0.0166)	0.0254 (0.1529)														
Kor	0.1206 (0.1424)	0.1204 (0.2021)	0.1026 (0.1341)	0.0393 (0.0044)	0.1308 (0.0157)	0.0045 (0.0140)	0.1880 (0.1816)													
Mal	0.0891 (0.1341)	0.0584 (0.1115)	0.0571 (0.0884)	0.0263 (0.0006)	0.0934 (0.0553)	0.0123 (0.0165)	0.0607 (0.0537)	0.0755 (0.1261)												
Mex	0.4004 (0.4091)	0.1798 (0.3735)	0.1739 (0.1200)	0.0659 (0.0069)	0.1648 (0.0177)	0.0121 (0.0123)	0.1257 (0.1197)	0.1215 (0.1970)	0.3466 (0.3082)											
Nig	0.0850 (0.0330)	0.0512 (0.0491)	0.0144 (0.0363)	0.0513 (0.0173)	0.0507 (0.0485)	-0.0007 (0.0270)	0.0202 (0.0279)	0.0038 (0.0279)	0.0352 (0.0114)	0.0670 (0.0245)										
Pak	0.0629 (0.0224)	0.0356 (0.0588)	0.0273 (0.0235)	0.0548 (0.0331)	0.0911 (0.0437)	0.0089 (0.0234)	0.0454 (0.0356)	0.0217 (0.0820)	0.0720 (0.1327)	0.0174 (0.0123)	0.0189 (0.0433)									
Phi	0.1062 (0.0781)	0.1252 (0.0962)	0.1279 (0.0421)	0.0590 (0.0295)	0.0537 (0.0023)	0.0079 (0.0113)	0.1449 (0.0150)	0.1420 (0.0715)	0.1488 (0.0225)	-0.0162 (0.0140)	0.0140 (0.0103)	0.3557 (0.2207)								
Tai	0.3555 (0.2595)	0.2169 (0.3001)	0.1587 (0.1825)	0.1444 (0.0599)	0.1353 (0.1128)	0.0063 (0.0007)	0.1334 (0.1221)	0.1650 (0.2212)	0.2320 (0.1444)	0.0521 (0.0034)	0.0496 (0.0852)	0.2237 (0.0511)	0.5480 (0.2745)							
Tha	0.0977 (0.1566)	0.0834 (0.1103)	0.0847 (0.1161)	0.0455 (0.0005)	0.1095 (0.1068)	0.0305 (0.0065)	0.0926 (0.1477)	0.1059 (0.1726)	0.1704 (0.0947)	0.0196 (0.0788)	0.0428 (0.0771)	0.1624 (0.0961)	0.1569 (0.1508)	0.1808 (0.4227)						
Ven	0.3366 (0.5406)	0.1939 (0.0256)	0.0560 (0.0924)	0.1393 (0.0327)	0.1817 (0.0163)	0.0256 (0.0688)	0.0213 (0.0167)	0.0431 (0.0062)	0.1738 (0.2193)	0.0908 (0.0119)	0.0345 (0.0987)	0.1098 (0.0002)	0.0669 (0.1237)	0.0115 (0.0851)	2.0106 (0.9197)					
Zim	0.0145 (0.0218)	0.0351 (0.0138)	0.0214 (0.0582)	0.0834 (0.0022)	0.0652 (0.0254)	0.0094 (0.0240)	0.0250 (0.0260)	0.0401 (0.0561)	0.0237 (0.0573)	0.0396 (0.0125)	0.0185 (0.0219)	0.0400 (0.0025)	0.0487 (0.0059)	0.0373 (0.0117)	0.1540 (0.1743)	0.0598 (0.0320)				
UK	0.0480 (0.0337)	0.0212 (0.0403)	0.0291 (0.0327)	0.0260 (0.0098)	0.0419 (0.0125)	0.0086 (0.0173)	0.0316 (0.0173)	0.0200 (0.0257)	0.0524 (0.0299)	0.0078 (0.0060)	0.0086 (0.0043)	0.0473 (0.0160)	0.0590 (0.0194)	0.0292 (0.0285)	0.0775 (0.0332)	0.0061 (0.0057)	0.0056 (0.0017)			
Jap	0.0456 (0.1248)	0.0584 (0.1687)	0.0273 (0.1037)	0.0039 (0.0061)	-0.0107 (0.0271)	-0.0029 (0.0145)	0.0866 (0.1255)	0.0432 (0.0722)	0.0648 (0.1217)	0.0342 (0.0132)	-0.0061 (0.0167)	0.0833 (0.0088)	0.0901 (0.0366)	0.0395 (0.0691)	0.0400 (0.0042)	0.0179 (0.0278)	0.0212 (0.0243)	0.0867 (0.1690)		
Ger	0.0622 (0.0635)	0.0336 (0.0603)	0.0300 (0.0811)	0.0288 (0.0009)	0.0593 (0.0166)	0.0119 (0.0349)	0.0176 (0.0189)	0.0336 (0.0247)	0.0685 (0.0998)	0.0224 (0.0032)	0.0132 (0.0131)	0.0603 (0.0010)	0.0654 (0.0284)	0.0507 (0.0425)	-0.0397 (0.0165)	0.0101 (0.0033)	0.0102 (0.0023)	0.0257 (0.0118)	0.0134 (0.0736)	
US	0.0462 (0.0652)	0.0214 (0.0037)	0.0256 (0.0489)	0.0265 (0.0185)	0.0249 (0.0014)	0.0044 (0.0180)	0.0228 (0.0339)	0.0146 (0.0181)	0.0500 (0.1116)	0.0083 (0.0149)	0.0043 (0.0298)	0.0393 (0.0233)	0.0453 (0.0913)	0.0235 (0.0155)	0.0252 (0.1787)	0.0047 (0.0072)	0.0056 (0.0082)	0.0161 (0.0465)	0.0081 (0.0278)	0.0053 (0.0191)

Bootstrap standard error are between brackets

economies the results are similar (Brazil 0.98, Philippines 0.92). Nonetheless, in some cases like India, the conditional variance is not as persistent as ($a_{ii} + b_{ii} = 0.49$).

With this estimation in hand, get the conditional covariance matrix is trivial: $\hat{H}_t = \hat{C} + \hat{A} * (e_{t-1}e_{t-1}) + \hat{B} * \hat{H}_{t-1}$. As in the previous section, these estimations were performed using the complete sample. When estimating the “ex-ante” economic gain of including emerging equity market holding in an international diversified portfolio, rather than used this estimates, I perform out-of-sample estimation of the conditional covariance matrix. The same caveats for the estimation of the expected return apply here.

4.2.1 Specification Test

The econometric theory behind the estimation procedure suggested by Ledoit et al (2003) and the one used in this paper relays in the assumption that the standardized residuals $\epsilon_t = H_t^{-1/2} \varepsilon_t$, where H_t in the true conditional covariance matrix at time t , should have constant covariance matrix equal to the identity matrix and the cross-product $\epsilon_t \epsilon_t'$ should be uncorrelated over time. For this reason, if the empirical model used in this paper to analyze the economics value of diversifying into emerging markets is correctly specified, I should expect that the standardized residuals $\hat{\epsilon} = \hat{H}_t^{-1/2} e_t$, are uncorrelated over time, where \hat{H}_t is the estimated conditional covariance matrix.

The natural way to test this hypothesis is to use the Ljung-Box test. While this test is suitable for univariate analysis, the Ljung-Box statistic has the following problem for performing the specification test required in this paper, as Ledoit et al (2003) highlight. First, this test is designed to analyze univariate series, not matrix time series. Even more important, under the null hypothesis, the asymptotic distribution is χ_k^2 , only if the data is *i.i.d.*. Especially if the data is dependent the χ_k^2 approximation may imply misleading results (Romano and Thombs (1996)). To overcome this problem I use the statistic proposed by Ledoit et al that only requires, under the null hypothesis, that the cross-products of the residuals be uncorrelated, rather than *i.i.d.*. The “combined” statistic is the following:

$$LB_{comb}(k) = \sum_{1 \leq i \leq j \leq N} LB_{ij}(k) \quad (7)$$

where $LB_{ij}(k)$ is the univariate Ljung-Box for the series $\{\hat{\epsilon}_{i,t}\hat{\epsilon}_{j,t}\}$. As they propose, the p-value for this statistic is computed by the following sub-sampling method. Let denote $LB_{comb,t,b}(k)$ be the statistic based on the following data: $\{\hat{\epsilon}_t, \dots, \hat{\epsilon}_{t+b-1}\}$ for $t = 1, \dots, T - b + 1$. So, calculating all the possible $LB_{comb,t,b}(k)$ for the sample, the sub-sample p-value is given by⁴:

$$PV_{Sub} = \frac{\#\{LB_{comb,t,b}(k) \geq LB_{comb}(k)\}}{T - b + 1} \quad (8)$$

For this paper, the statistic and the p-value for $k = 12$ and $b = 50$ is: $LB_{comb}(k) = 364.79$ with p-value= 0.2201. That is, we do not reject the null hypothesis of no autocorrelation (similar results were found using different k and b).

In short, this implies that the time series parsimonious model used to capture the dynamic of the conditional variance-covariance model is correctly specified.

4.2.2 Conditional out-of-sample covariance

This subsection analyses the dynamic of the conditional correlation based on the estimation of the Flexible Multivariate GARCH model. Special attention is placed on the conditional covariance between the US and the rest of the countries in the sample.

Before commenting on the main characteristics of these conditional correlatione, let me explain the observation used for the out-of-sample analysis. The out-of-sample exercise begins on January 1990, so the first econometric estimation used only 59 observations. Of course, when performing the subsequent estimations, the information that was used increased with the periods.

⁴For details about sub-sampling test please see Ledoit et al (2003) and Politis, Romano and Wolf (1999, chapter 3).

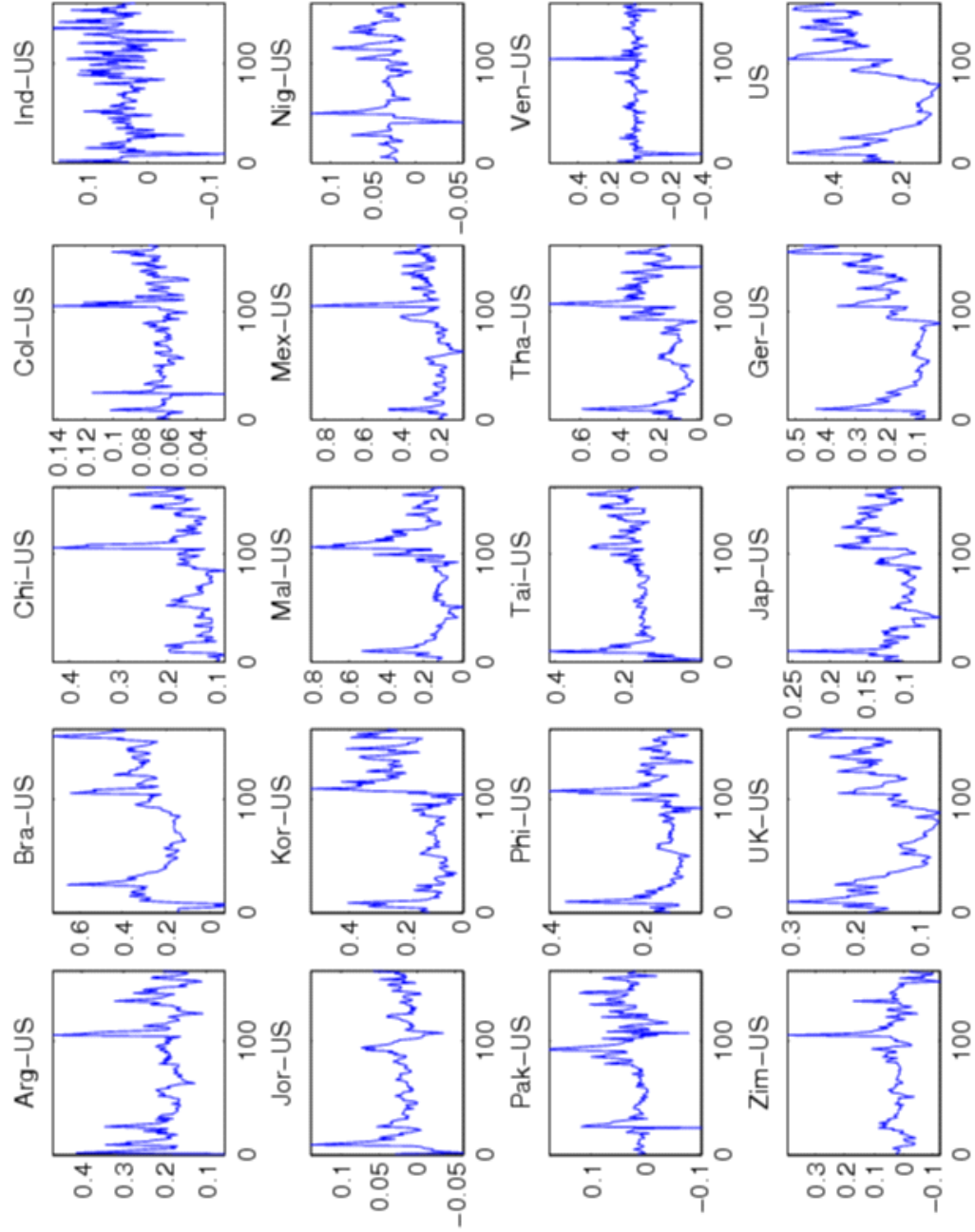


Figure 1: Out-of-sample Conditional Covariance between US and other countries

Figure 1 provides the conditional out-of-sample correlation between US returns and the nineteen countries returns in the sample and the conditional US equity variance. This figure illustrates that the conditional covariance between two countries (in this case US with the remain of the sample) are clearly time varying. In this sense, using unconditional analysis as some of the existing literature has used (Li et al (2003) and Li (2003)) would lead to incorrect results. Moreover, this time-varying correlation among securities justifies the choice of the Flex Multivariate GARCH rather than alternatives multivariate GARCH model that impose ad-hoc restrictions in the correlation coefficients (as in Bollerslev (1990) or Ding and Engle (1994) to mention only a few) .

The dynamics of the conditional out-of-sample correlation is very diverse. For example, for the Germany-US case, the figure depicts an upward sloping. That is, while around January 1990 the conditional covariance was approximate 0.10, at the end of the sample period, it was close to 0.40. On the other hand, there are some cases where the conditional correlation is close to zero during the entier sample period. For Venezuela, ignoring the two peaks, the plot shows that the equity index of this country was basically conditonal uncorrelated with the US index.

In any case, the schemes clearly show that the correlations are time-varying and therefore considering these movements in the optimization problem would be essential.

4.3 Efficient frontier

As was explained in section 2.1, I consider three types or portfolio selection problems. First, I allow the investor to choose only among developed countries equity indices and the risk free bond. Then, I solve the same problem assuming that the investor not only is able to invest in developed equity markets and a risk free bond, but also in emerging market indices. Finally in order to be more realistic, the opportunity investment set is given by: the four developed indices, risk free bond and the sixteen emerging market equities, but imposing a 20 % cap in the total holding of developing economies.

The efficient frontiers calculated at each point in time, using the out-of-sample estimations, are reported in Figure 2.

As can be seen from the figures, the efficient frontier has dramatically moved over time. So, performing unconditional analysis when estimating the economics or statistical benefit of diversifying into emerging markets would give false implications.

Figure 2.A: Conditional Mean-Variance Efficient Frontier (Developed Countries)

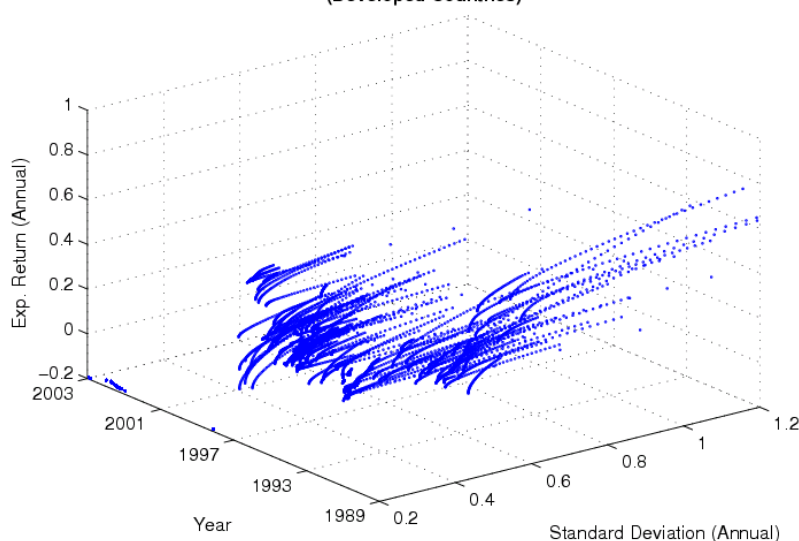


Figure 2.B: Conditional Mean-Variance Efficient Frontier (Developed and Emerging Countries)

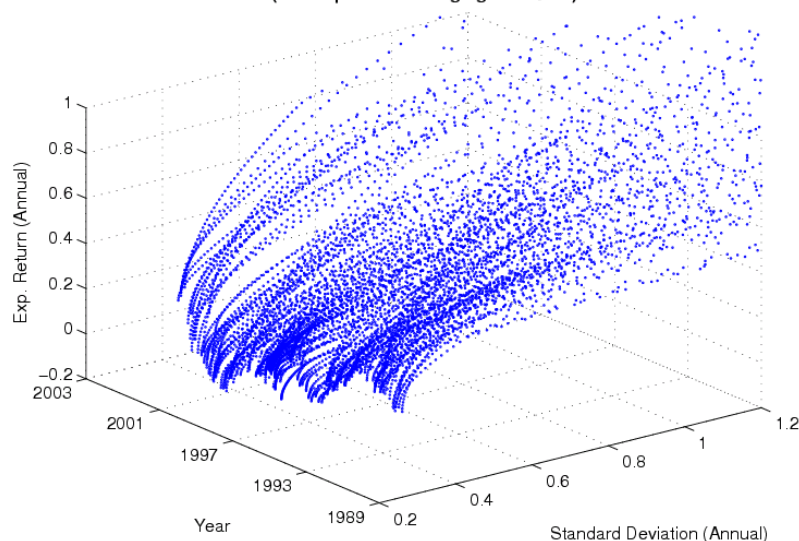
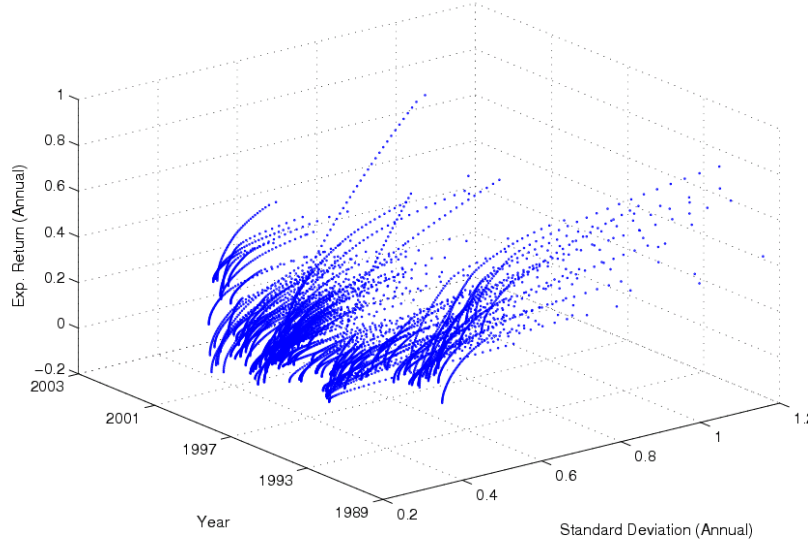


Figure 2.C: Conditional Mean-Variance Efficient Frontier
(Developed and EM with 20% cap)



Comparing panels A and B, it can be seen that the efficient frontiers move northeast when emerging markets assets are included in the investment opportunity set. By inspection, we can say that these movements are significant, since most of the portfolios depicted in the efficient frontier for developed market case have expected annual return less than 20% while, if the investor incorporates emerging equity markets, more than half of the portfolios have annual expected return that exceed 40%. At the same time, the standard deviation for each of the portfolios is generally lower in panel B, compared to panel A.

This evidence persists when a 20% cap is introduced in the problem (panel C). That is, the efficient frontiers move northeast, relative to panel A, but the movement is less dramatic than in panel B. Contrasting panels B and C, the estimation implies that the realistic upper bound constraint in investing in developing equity markets shifts the efficient frontier considerably. In short, the efficient frontier in panel C are, as expected, between those in panel A and B.

As I mention in section 2.1, the economic measure used in this paper is based on the comparison of the efficient frontier between panel A and C. But contrary to previous literature, this paper goes one step further. Instead of comparing Sharpe Ratios or other measures that are independent of the risk tolerance, I use a utility based certainty equivalent rate of return; so, even though each investor (with different risk aversion coefficient) will choose the same risky portfolio at each point in time (given the efficient frontier that he faces at

period t), the final weights between risky and risk free assets will depend on the preference. Consequently, the out-of-sample maximum fee that an investor is willing to pay to switch from the ex-ante optimal portfolio when he is only able to invest in equities from developed economies, to the ex-ante optimal portfolio including, also developing economies securities, depends on the risk aversion coefficient. As it is shown in this paper in subsequent sections, including the risk tolerance in the analysis is not irrelevant.

The main message of the analysis of the dynamic of the efficient frontier is that given the theoretical framework used in most of the literature that analyzes the benefit of diversifying into emerging equity market and the one used in this paper; ignoring the time-varying investment opportunity set, that is, ignoring the fact the mean-variance frontier varies over time, would be crucial.

4.4 Economic gains

This section reports the main contribution of this paper. Here, I analyze not only the economic value of diversifying into emerging equity markets using a utility-based measure, but also I investigate its dynamics by studying the effect of the time-varying economic environment in the proposed measure.

Figure 3 contains plots of the “ex-ante” certainty equivalent rate of return (at each point in time) for a quadratic utility investor for two different relative risk aversion coefficients ($\gamma = 3, 10$). That is, this figure shows the λ_t that solves equation (4) for different risk tolerance coefficients. As I mention earlier, the proper way to interpret this measure is as the risk free annual rate that makes the investor indifferent between holding the optimal diversified portfolio (that is, including both emerging and developed equity markets) versus a portfolio of only developed equity markets.

The estimated series reveals interesting results. First, independent of the preference (risk aversion), the diversification benefits change across time. That is, the utility-based economic measure moves considerably as time evolves. Consequently unconditional analysis would miss this important feature of the data. Second, the γ parameter in the investor’s

utility function plays an important role in the estimation. Intuitively, it primarily affects the level of the estimated certainty equivalent rate rather than its dynamics. Consistent with Li (2003), the expected utility benefits of expanding the investment opportunity set with emerging equity markets is bigger for the less risk averse investor. Along all out-of-sample periods, the investor with relative risk aversion equal to 3 is at least as willing to pay than the least risk tolerant one at each point in time. The intuition is because the more conservative investor invests a larger fraction of his wealth in risk free asset, and therefore faces less variation across models.

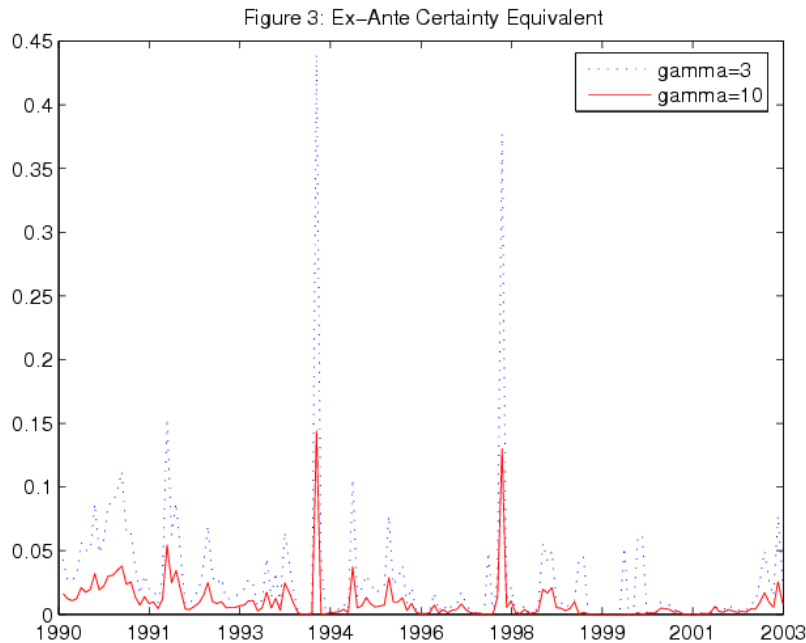


Table 4
Summary Statistics: Ex-ante Certainty Equivalent (Jan 1990 - Apr 2003)

Risk Aversion Coefficient	Mean	Std Dev	Max	Min	Percentage above				Unconditional Case
					5%	3%	1%	0.5%	
3	3.00%	5.08%	43.97%	0.00%	16.00%	30.63%	52.50%	67.50%	0.83%
10	1.00%	1.70%	14.45%	0.00%	2.00%	6.88%	28.75%	49.38%	0.22%

Table 4 summarizes the above estimations. On average, the riskiest investor is willing to pay up to 300 basis points annually, in order to increase his investment opportunities. At the same time, the economic measure for this investor ranges from 0% to 43%. The results

are less volatile for the less risk-tolerant agent. His certainty equivalent rate goes from 0% to 14%, with standard deviation of 1.7%. Even for this investor, on average, 100 basis points annually is the ex-ante maximum fee that he is willing to pay to diversify into emerging equity markets. Furthermore, ignoring the two spikes the average certainty equivalent rate are 2.53% and 0.81 % for $\gamma = 3$ and $\gamma = 10$, respectively. Note that as Table 4 reveals, in more of the 16 percentage of the out-of-sample months the $\gamma = 3$ investor was willing to pay more than 5 % and more than half of the time 100 basis points, always on an annual basis. On the other hand, half of the times the conservative agent was willing to pay up to 50 basis points. Finally, note that the certainty equivalent rate using unconditional mean and covariance matrix (last column of Table 4) produces totally misleading results.

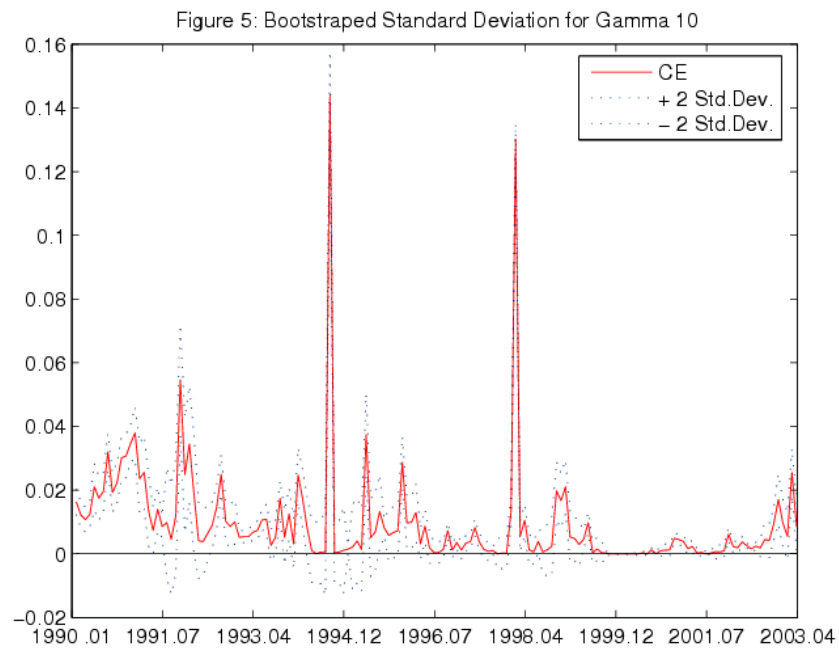
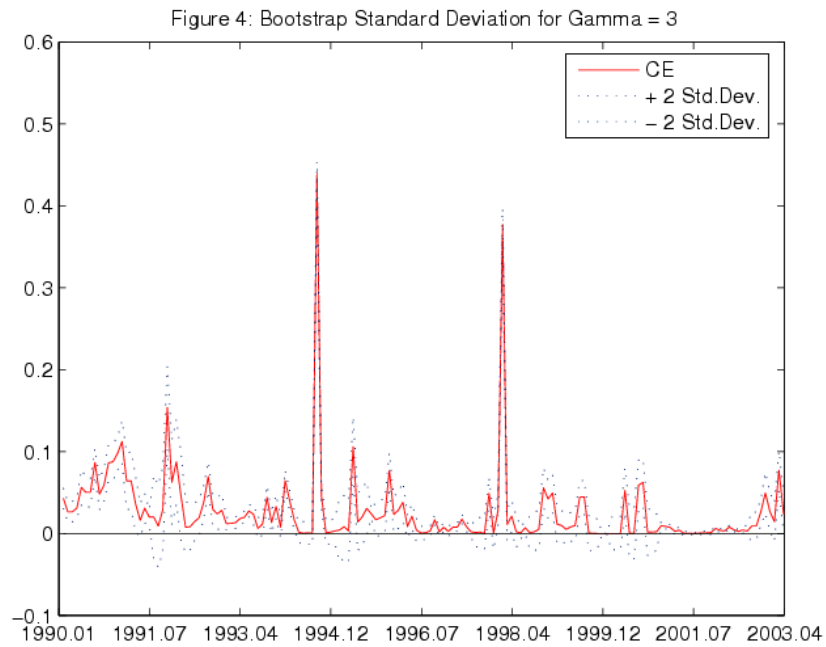
To sum up, from this first inspection of the economic gains, it is important to highlight that the certainty equivalent rate varies across time and that the investor's risk tolerance affects this measure. Thus, any analysis of the value of including emerging equity market in an international diversify portfolio should contemplate these two issues.

4.4.1 Statistical Significance of the Certainty Equivalent

Due to the subsequence non-linear transformation in the estimation procedure, given that I need to preserve the predictability of the returns and using the fact that ultimately, all the estimations performed in this paper depend on the errors of equation (5), the natural way to have a description of the sampling properties of my estimations, is performing the following bootstrapping exercise. First I randomly draw (with replacement) 219 observations (as the original sample size) from the errors calculated in the mean equation for each country. Second, using the proper expected returns (that is, those consistent with the draws of the previous step) I calculate the time series of the out-of-sample certainty equivalent rate using equation (4) as I did with the actual data. Third, I repeat this procedure 10,000 times. Finally, the sample standard deviation from this bootstrap experiment, at each point in time, is the standard deviation of the utility based economic measure use in this paper.

Figures 4 and 5 display the certainty equivalent rate for relative risk aversion coefficients 3 and 10, with the respective standard deviation calculated from the bootstrapping exercise

just explained.



It is worth mentioning that the certainty equivalent rate is bounded below by zero since,

when choosing the optimal investment decision, the agent cannot be worse off with a better investment opportunity set. Therefore, the negative value consequence of subtracting 2 standard deviations, should not be consider as evidence that the agent needs to be paid for improving his opportunity set, on the contrary, should be taken as in those period the economics gain measure may not be relevant, that is, as if the certainty equivalent rate was zero for those months.

Even though in the previous section I found significant economic gains, figures 4 and 5 reveal that for some month of the analized sample, the maximum fee that the investor is willing to pay to enhance his choice set, may be just consequence of simple sample error. Nevertheless, the pictures show that for more than half of the periods the economic gain is still greater than zero after subtraction 2 standard deviations.

To be more concrete, for 53 % of the months analyzed in this paper, even after subtracting 2 standard deviations, the certainty equivalent rate was greater than zero. At the same time, the mean of the lower bound plotted in figure 4 and 5 are 0.99 % and 0.39 %, respectively. On the other hand, the mean of the upper bound are 4.54 % and 1.56%; in words, this imply that from January 1990 to April 2003, the conservative investor was willing to pay annually, on average, between 39 and 156 basis point, while the riskier one, between 99 and 454 basis points.

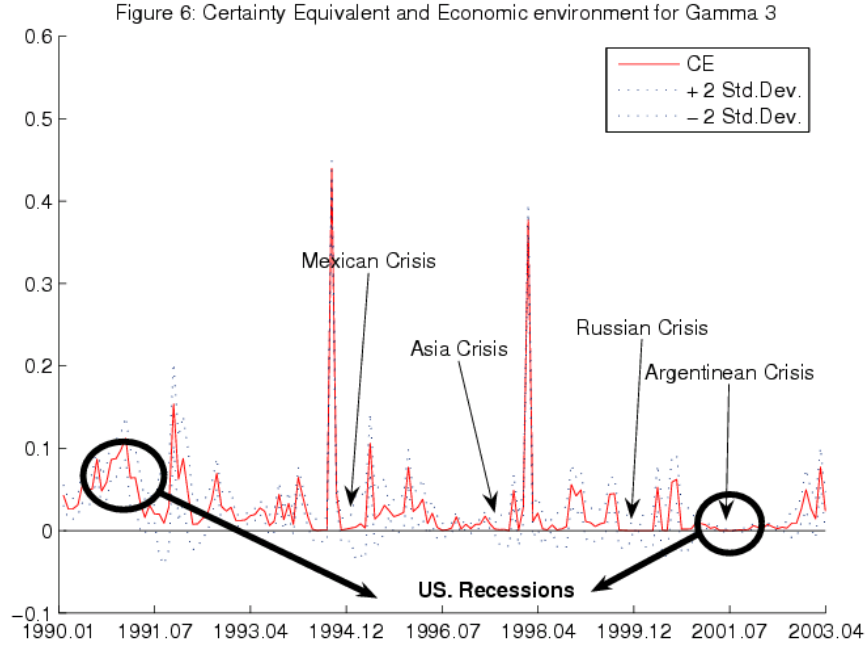
I would like to comment that the principal aim of these estimations is simple to get an approximate measure of potential economics benefit of diversifying into emerging markets, not to quantify these gains to many decimal places. In this sense, the results showed so far would imply that investor may found economically valuable including emerging equity markets in an international diversified portfolio, even after consider short sale constrains and not allowing the investor to allocate more than 20% of his wealth in emerging markets.

4.4.2 Economic gain and economic environment

The time series estimations of the expected gains from better diversification, allows me to analysis how changes in both national and international environment affects this measure. In

particular, the effect of emerging market crises, the US recession and the market liberalization process are studied.

Figure 6 highlight the emerging market economic crises and the US recession periods (for the horizon analyzed in this paper) in the estimated time series when investor's relative risk aversion coefficient is 3^5 .



Let's first focus on the emerging market crises. From the inspection of this picture, it seems that whenever emerging countries had experienced an economic crises (Mexican Crisis Dec-1994, Asian Crisis Jul-1997, Russian Crisis Nov-1999 and Argentinean Crisis Aug-2001), the expected gain of including equity from this group of countries dropped virtually to zero. The optimal weights for this quadratic utility investor in this group of countries almost disappear. More precisely, while on average, he should invest 7% in emerging equity market for the whole out-of-sample period, 0.81% is the "ex-ante" optimal weights during crises times. That is, not only this mean-variance investor reduces, ex-ante, his position in the country that is experiencing economic slow-down, but also he decides, basically, to disinvest in all the emerging economies. It is important to note that for the Mexican crisis, the ex-ante

⁵The plot for $\gamma = 10$ is qualitative identical, so it is omitted.

proportion of the wealth invested in emerging market dropped to 3% not virtually zero as in the other cases. These results may be consequence of some of the implication, about contagion, found in Bekaert et al (2004). Their analysis suggests that there was contagion during the Asia crisis but it might not be during the Mexican one. In this sense, it might be argue that the dynamic of the economic value estimated in this paper indicates that the existence of contagion modifies the extent to which diversification of risk is possible for investors (Goldstein and Pauzner (2004)).

Regarding to the US economics recession period, interesting results are illustrated in Figure 6. During the out-of-sample horizon, the US economy had experience two recessions: from July 1990 to March 1991 and from March 2001 to November 2001⁶. Clearly, for the first one, the "ex-ante" economics gain due to diversifying into emerging market was economically different from zero. Actually, during this period, the average maximum annual fee that an investor with $\gamma = 3$ was willing to pay to improve his investment set was 3.68 % (1.33 % for $\gamma = 10$). For the March 2001- November 2001 recession, the results seems opposite to those descried before, but as the reader may be thinking, it is not clear whether the irrelevance of diversifying into emerging markets is due to US business cycle or emerging market crises. In other words, it is difficult to perform a controlled analysis from the simple inspection of the graph, therefore, in Table 5 I pretend to overcome this problem.

Table 5
Significance of emerging market crises and US recessions
 OLS regression with Newey-West consistent standard errors. The dependent variable is the certainty equivalent and the independent are dummy variables for emerging market crises and for US recessions.

Relative Risk Aversion	3	10
Constant	0.02817*** (6.1598)	0.0098*** (6.2065)
Emerging Market Crisis	-0.0258*** (-5.6475)	-0.0085*** (-5.4005)
US Recession	0.0112 (0.5949)	0.0046 (0.7005)
R^2	0.0232	0.0253
Observations	160	160

*, ** and *** denotes significance at 10%, 5% and 1% respectively.

⁶The US Recessions are those classified by the NBER Business Cycle Dating Committee.

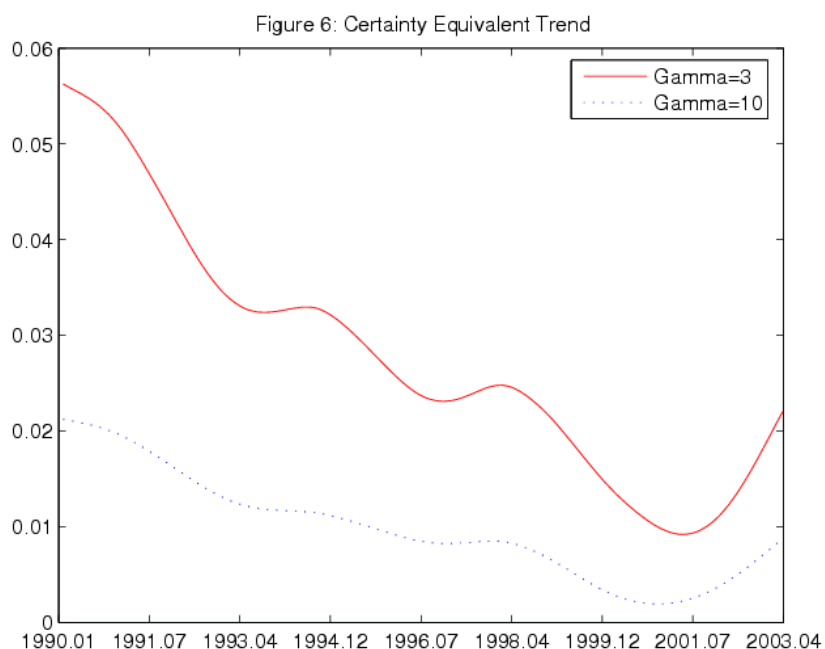
This table presents the regression results of regressing the certainty equivalent rate onto a constant, a dummy variables that takes one for any emerging market crises period and a dummy variable equal to one when the US economy was in recession. The purpose of this simple exercise is to have additional evidence about the potential effect of national and international environment over the economic gain measure. The results are clear and (qualitatively) do not depend on the risk tolerance coefficient. Crises in developing economies statistically decrease, on average, the economic gain measure by 2.5% and 0.85% for $\gamma = 3$ and $\gamma = 10$ respectively; on the other hand, neither for the conservative, nor the riskier investor seems to change the willingness to pay to enhance the opportunity set the US economic recession. That is, this suggest that when US investors needed them the most, at least during the sample period studied in this paper, emerging market economically improve the investment opportunity set of these investors. At the same time, this result are not sufficient to conclude that given the existence of the emerging markets crises, invest in equity from these countries would not improve the portfolio performance. As long as crisis in this part of the world are not predictable, investing in these equities is still optimal, since on average the investor is getting, ex-ante, more utility.

Finally, following DeSantis and Gerard (1997), Figure 6 provides the low frequency component of the estimated economic value (for both cases) to be able to study the effect of market liberalization on the results discussed until now⁷. The reason of doing so is because the liberalization process needs time to take place (Bekaert and Harvey (2000)), so concentrating in the trend component rather than on the row series might capture the main effect of this phenomenon.

The filtered series despite in this figure suggest that the trend of the expected gain was decreasing during the nineties. This might implicate that given that financial liberalization should, a priory, increase the cross-country equity correlation, benefits of including emerging markets into the opportunity set tend decrease as a consequence of this process. But from 2001 on, the expected gain measure shows an opposite trend (upward). Moreover, the nineties was characterized for subsequence emerging market crises that, as it was shown, seems to

⁷The trend of the certainty equivalent was calculated using the commonly use HP filter.

decrease the certainty equivalent rate. So I would like to argue that, time-clustered crises in the developing countries are the main reason of this downward trend, rather the pour effect of the market liberalization process. In any case, not only the low frequency component presents an upward slope in end of the sample, but also, on average the economic magnitude of the proposed measure is important (specially for the less risk averse investor), thus, the empirical exercise developed in this paper suggest that economics value of diversifying into emerging markets remains relevant even after the liberalization process.



5 Conclusions

In this paper I analyzed the “ex-ante” economics value of diversifying into emerging equity markets from the US investor prospective, using a mean-variance framework. The novel parts of my analysis are two. First, the value of diversifying into emerging equity markets is estimated with an “ex-ante” utility based measure (which links the investor’s tolerance to risk with her/his diversification decision) and using conditional information; and second, the methodology proposed in this paper, allows insight into how changing in the local

and international economic environment affect the economic gain of better diversifying the portfolio.

Interestingly, depending on risk tolerance characteristics, the value of diversifying into emerging equity markets is estimated to be between 100 and 300 annual basis points, even under a twenty percent cap in emerging market. Furthermore, the analysis indicates that while emerging market crises seem to reduce these economic gains, when US economy is in a recession, investing in emerging equity markets still helps to improve the portfolio performance. At the same time, although in the early nineties a capital market liberalization process took place, the gains of investing in emerging equities remain economically significant, with a growing trend from 2001 on.

Although the main contribution of this paper is simple to get an approximate measure of potential economics benefit of diversifying into emerging markets, not to quantify these gains to many decimal places, the analysis omits important characteristics of emerging markets equity returns. Ignore higher order moment in this analysis, like skewness and kurtosis, when dealing with emerging market may be inappropriate, so introducing these dimensions in the portfolio optimization problem would be interesting. More importantly, as most of the literature related with this work, this paper, leaves the following fundamental question unanswered: Which are the economics forces that are driving these results? this question should be the focus of future research in this area of international finance.

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6 Appendix

6.1 Appendix A:

In this appendix I summarize the methodology proposed by Ledoit et al (2003), consequently I follow very closely this paper. For more detail, please read Ledoit et al (2003).

The coefficients of the diagonal-vech model (6) are estimated in a two step. In the first steep, $c_{i,j}$, $a_{i,j}$ and $b_{i,j}$ are separately estimated for every (i, j) , using one and two dimensional GARCH(1,1) model, that is, solving the following maximizations problems (QMLE):

$$\begin{aligned} \max_{c_{ii}, a_{ii} + b_{ii} \leq 1 - \zeta} \prod_{t=1}^T \frac{1}{\sqrt{2\pi h_{ii,t}}} e^{-\varepsilon_{it}^2 / (2h_{ii,t})} \\ \text{s.t. } h_{ii,t} = c_{ii} + a_{ii}\varepsilon_{i,t-1}^2 + b_{ii}h_{ii,t-1} \end{aligned} \quad (\text{A.1})$$

where ζ is a small number to ensure that $a_{ii} + b_{ii} < 1$, for the diagonal coefficients.

On the other hand, the off-diagonal coefficient are estimated in the following way. First with the solution of (A.1) I can estimate $h_{ii,t}$, so using this estimates, by quasi-likelihood it can be estimated the off-diagonal coefficients:

$$\begin{aligned} \max_{c_{ii}, a_{ii}, b_{ii}} \prod_{t=1}^T \frac{1}{\sqrt{2\pi \det(H_{ij,t})}} e^{-E'_{i,j,t} H_{ij,t}^{-1} E_{ij,t} / 2} \\ \text{s.t. } E_{ij,t} = \begin{bmatrix} \varepsilon_{i,t} \\ \varepsilon_{j,t} \end{bmatrix}, \quad H_{ij,t} = \begin{bmatrix} \hat{h}_{ii,t} & h_{ij,t} \\ h_{ij,t} & \hat{h}_{jj,t} \end{bmatrix} \\ \text{and } h_{i,j,t} = c_{i,j} + a_{i,j}\varepsilon_{i,t-1}\varepsilon_{j,t-1} + b_{i,j}h_{i,j,t-1} \end{aligned} \quad (\text{A.2})$$

Unfortunately, nothing guarantee that when bringing together the output of these separate estimation, a positive semi-definite variance-covariance matrix will emerge, so, in the second step, they transform the estimated C , A and B matrixes (\hat{C} , \hat{A} and \hat{B}), To do so, they first show that if $D \equiv C \div (1 - B)$, A and B are positive semidefinite, then the conditional covariance matrix is positive semidefinite (their Proposition 1), so, given that \hat{D} , \hat{A}

and \hat{B} are consistent estimator of D, A and B , they transform these estimated matrices \hat{D} , \hat{A} and \hat{B} to positive semidefinite ones: \tilde{D}, \tilde{A} and \tilde{B} , forcing the diagonal parameters obtained in the univariate GARCH(1,1) estimation to remain unchanged. Formally, the methodology imply that I need to solve the following problem too:

$$\begin{aligned} \min_{\tilde{G}} \quad & \| \tilde{G} - \hat{G} \| \quad s.t. \quad \tilde{G} \text{ is positive semidefinite} \\ \text{and } \tilde{g}_{ii} = & \hat{g}_{ii} \text{ for all } i = 1, \dots, N \end{aligned} \quad (\text{A.3})$$

for $G = D, A$ and B . Of course, once I have \tilde{D} and \tilde{B} we can calculate $\tilde{C} \equiv \tilde{D} * (1 - \tilde{B})$. Finally, note that $\tilde{\cdot}$ matrices are those used to estimate the conditional covariance matrix.

Two more things, as they suggest, I use the Frobenius norm $\|U\|_F = \sqrt{\sum_{i=1}^N \sum_{j=1}^N u_{ij}^2}$ and the algorithm to solve problem (A.3) is the one proposed by Sharapov (1997).

6.2 Appendix B:

The bootstrapped data $\{\varepsilon_t^*, \dots, \varepsilon_T^*\}$ is generated in the following way:

$$h_{i,j,t}^* = \tilde{c}_{i,j} + \tilde{a}_{i,j} \varepsilon_{i,t-1}^* \varepsilon_{j,t-1}^* + \tilde{b}_{i,j} h_{i,j,t-1}^* \quad (\text{B.1})$$

$$\varepsilon_t^* = (H_t^*)^{1/2} \epsilon_t^* \quad (\text{B.2})$$

where ϵ_t^* are resampled from the fitted standardized residuals, such that their sample mean is zero and sample covariance matrix equal to the identity matrix. To calculate ϵ_t^* Ledoit et al (2003) suggest:

- Compute $\hat{\epsilon}_t = H_t^{-1/2} \varepsilon_t, t = 1, \dots, T$.
- Denote by $\bar{\hat{\epsilon}}_t$ the sample mean of the $\hat{\epsilon}_t$.
- Denote by $\Sigma_{\hat{\epsilon}}$ the sample covariance matrix of the $\hat{\epsilon}_t$
- Let $\tilde{\epsilon}_t = \Sigma_{\hat{\epsilon}}^{-1/2} (\hat{\epsilon}_t - \bar{\hat{\epsilon}}_t), t = 1, \dots, T$.
- The ϵ_t^* are then the resampled (with replacement) from the $\tilde{\epsilon}_t$.

So, the bootstrap Standard Errors are coming from the following algorithm (pag 740 of Ledoit (2003)):

1. For $k=1, \dots, K$, generate bootstrap data $\{\varepsilon_{t,k}^*, \dots, \varepsilon_{T,k}^*\}$ as decribed in equations (B.1) and (B.2).
2. Compute the estimators \tilde{C} , \hat{A} and \tilde{B} on each data set to obtain bootstrap estimates \tilde{C}_k^* , \tilde{A}_k^* and \tilde{B}_k^* for $k = 1, \dots, K$.
3. The sample standard deviations of $\tilde{c}_{i,j,k}^*$, $\tilde{a}_{i,j,k}^*$ and $\tilde{b}_{i,j,k}^*$, $k = 1, \dots, K$, are the respective standard erros of \tilde{c}_{ij} , $\tilde{a}_{i,j}$ and $\tilde{b}_{i,j}$,